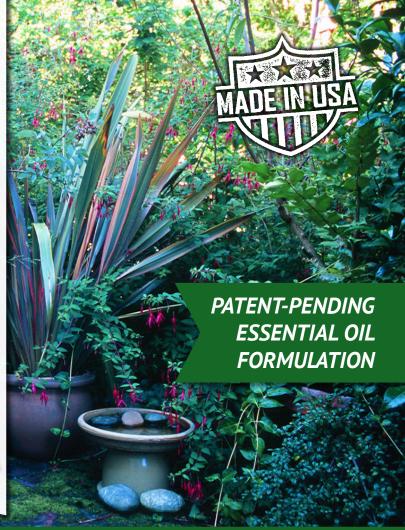


Provide an eco-friendly insecticide consisting of natural and plant-based active ingredients for use to kill and control ticks for your clients from the leader of essential oil

pesticides.

PATENT PENDING U.S.
SERIAL NO. 18/769.974



**Eraditick™ Tick Killer Concentrate** is an effective natural formulation for killing and controlling ticks in outdoor commercial and residential turf and ornamental areas.

- Kills and controls adult ticks on contact with lasting residual control that kills long after initial application.
- For use in standard pump sprayers, commercial foggers and backyard misting systems.

Offer your residential and commercial customers:

- An effective, family- and pet-friendly solution that uses environmentally friendly essential oils as the active ingredients.
- Quick re-entry into the treated area; within an hour.
- Very pleasant, quickly dissipating aroma.
- Same efficacy as synthetic products!

Eraditick™ Tick Killer Concentrate can be mixed with water at a rate of three to six ounces per gallon. One gallon of solution should cover 1,000 square feet of lawn. Application can be applied by a standard sprayers, commercial foggers, or backyard misting systems.

Eraditick™ Tick Killer Concentrate is a safer alternative to harsh chemical pesticides when used as directed. The patent-pending essential oil formulation is effective, safe, and environmentally friendly for plants and animals (other than ticks, of course). Independent research shows that Eraditick™ Tick Killer Concentrate is extremely effective as a direct spray and as a

Concentrate is extremely effective as a direct spray and as a residual insecticide, eliminating up to 100% of the sample, even nine days after initial treatment.

Chart 1: Average Percent Mortality of Deer Ticks After Exposure to Eraditick				
Aged Evaluation	Test Substance	4 HrAT	4 DAT	9 DAT
O DAT	Control	0%	0%	5%
	Competitor (label rate)	23%	58%	78%
	Eraditick (3 oz/gal)	33%	85%	95%
	Eraditick (6 oz/gal)	65%	100%	100%
7 DAT	Control	0%	0%	0%
	Competitor (label rate)	18%	50%	65%
	Eraditick (3 oz/gal)	28%	80%	100%
	Eraditick (6 oz/gal)	45%	95%	98%

Source: Piedmont Research Services, Fayetteville, Georgia HrAT = Hours After Treatment, DAT = Days After Treatment







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